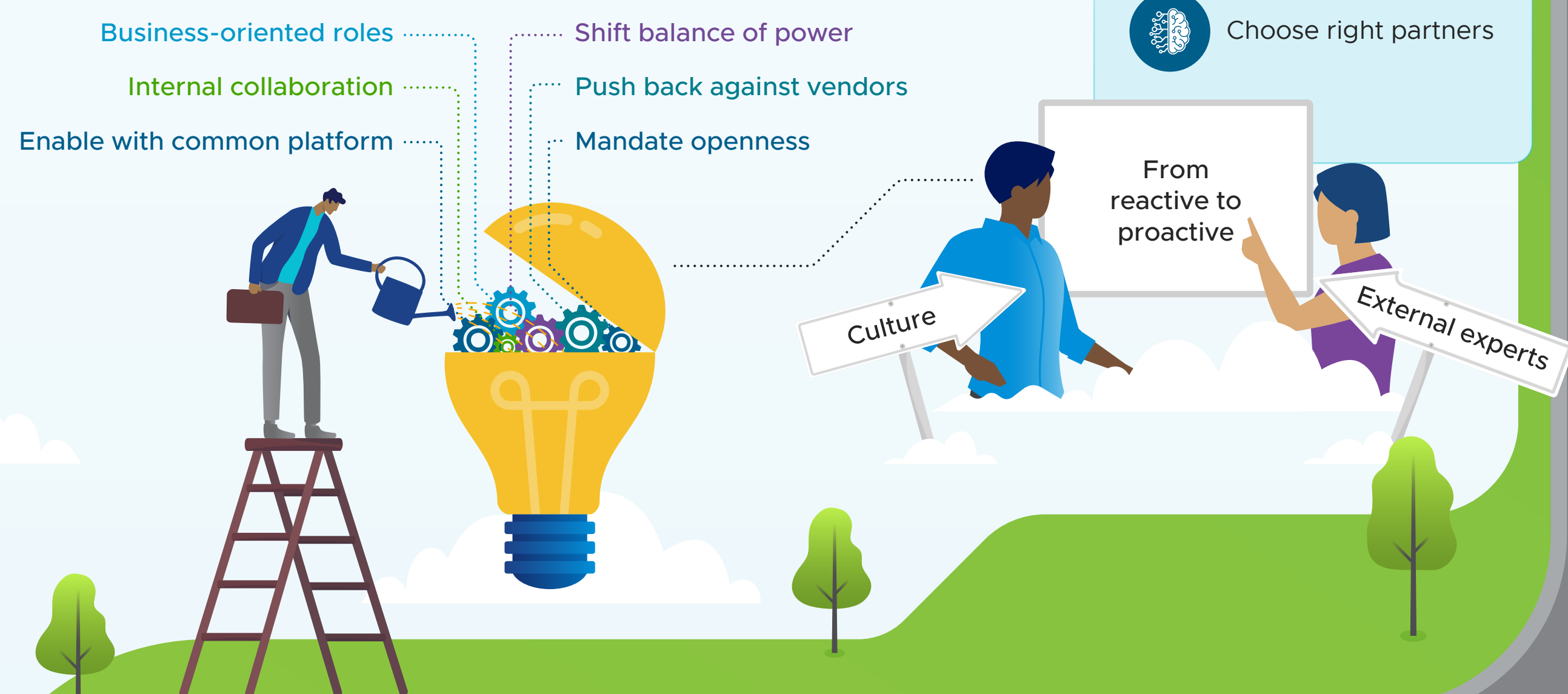


# Five Principles to Build a Foundation for Techco Network Monetization

CSPs can simplify the journey, regain control of the innovation process, and build a framework to differentiate and thrive. While every CSP's journey will be different, those seeing the most success have focused their efforts around five overarching principles.

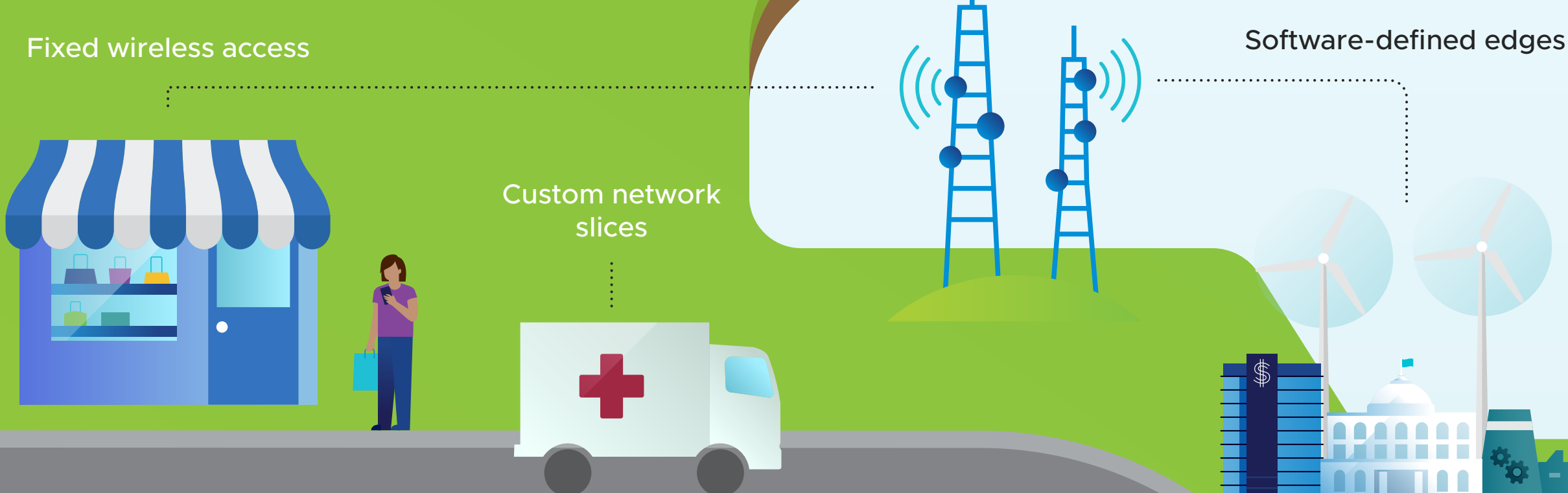
## 1 Organize for innovation

Change mindset from OPERATOR to INNOVATOR with leadership championing common platforms to tie culture shifts and operational changes together while engaging external expertise.



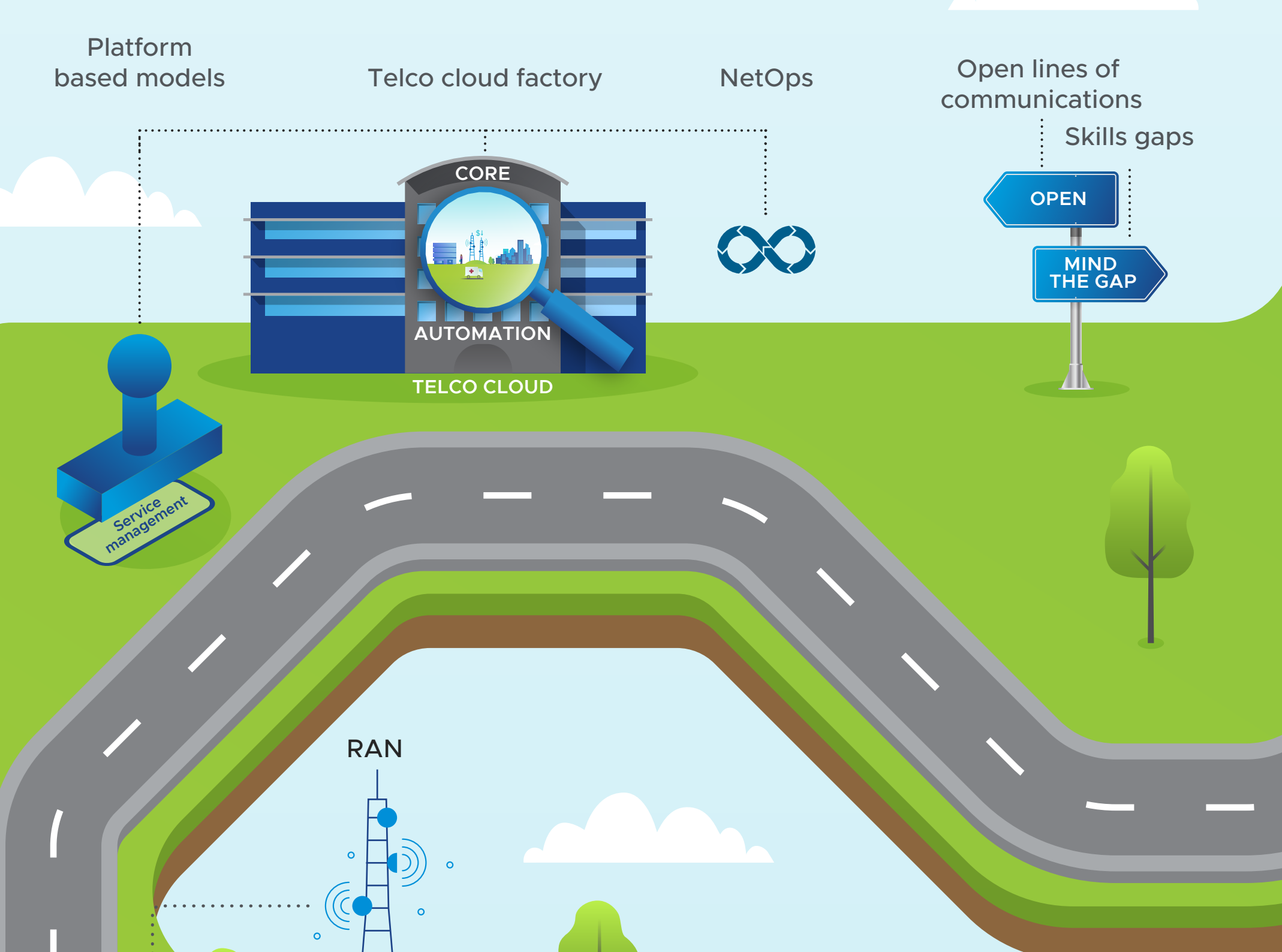
## 2 Adapt Operations

Adopting a unified platform model supports diverse applications, fosters collaboration and empowers CSP to quickly launch new services.



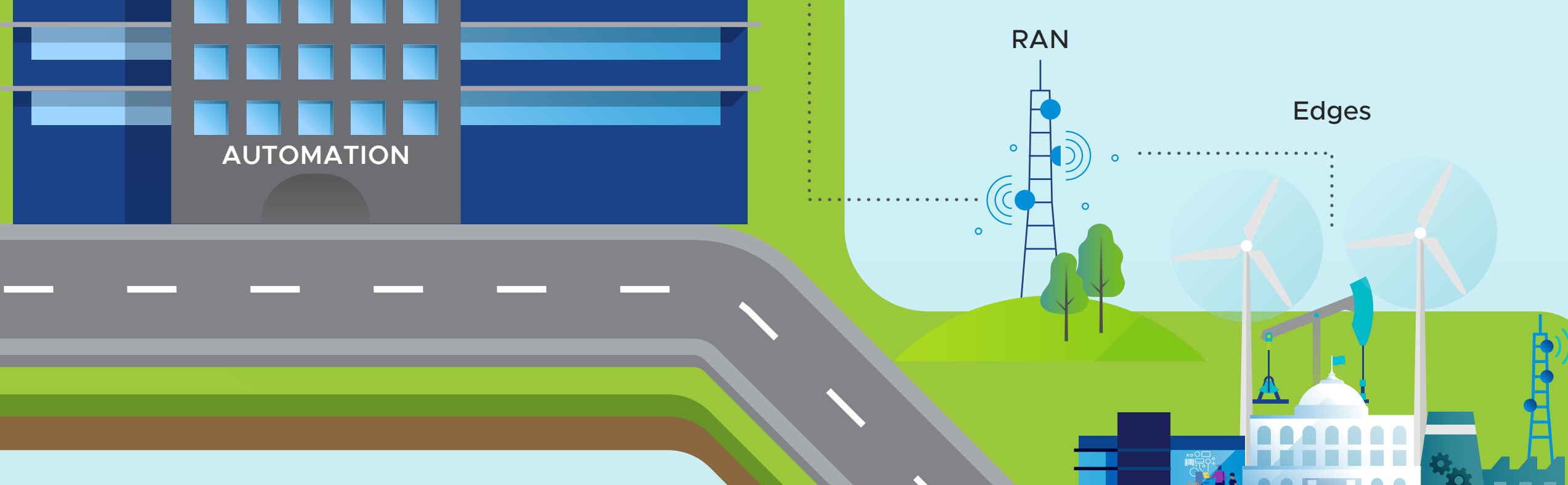
## 3 Simplify through unification

Streamline operations by embracing NetOps and rethinking roles to support a one-network approach.



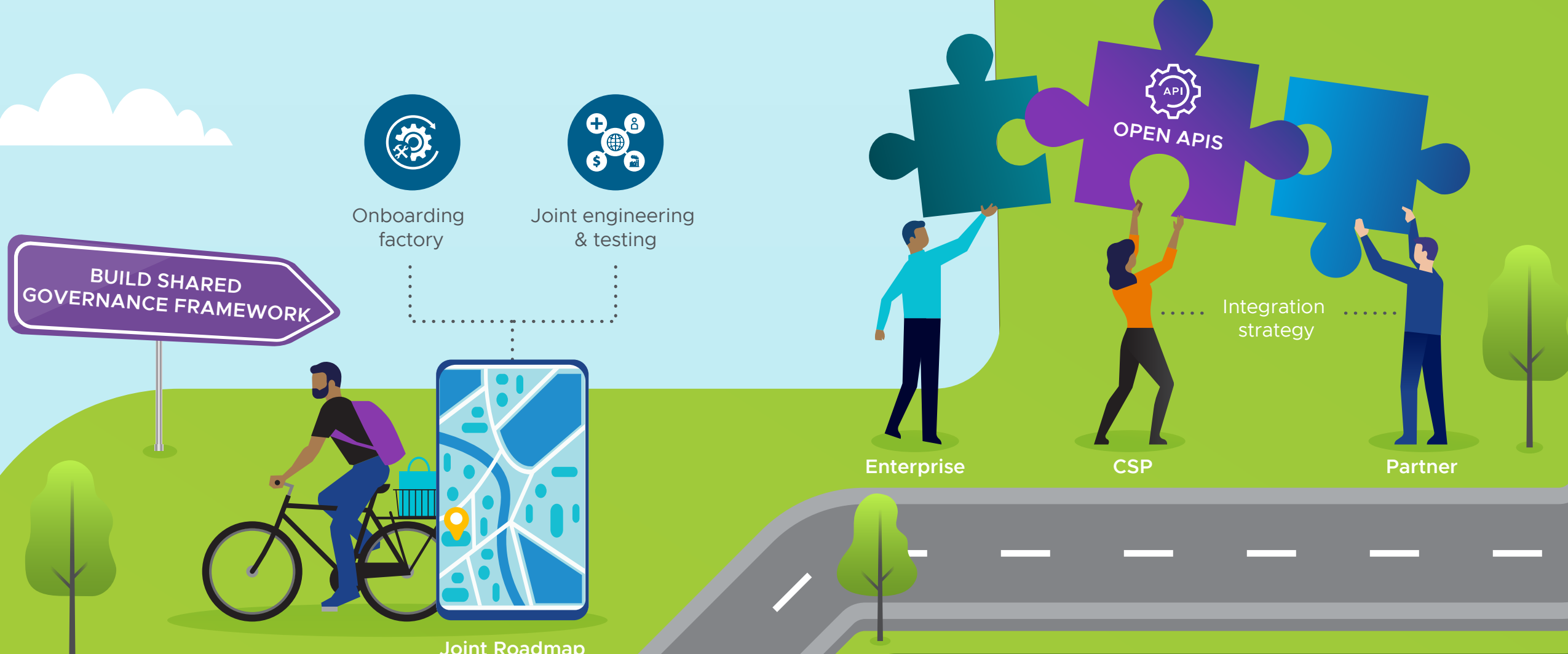
## 4 Empower Automation

Streamline operations by breaking down data silos to achieve end-to-end network visibility and control while fostering collaboration between strategy, infrastructure and operations teams.



## 5 Commit to open

Openness empowers continuous innovation, enabling new services, use cases, and business models.



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