



CSPs can simplify the journey, regain control of the innovation process, and build a framework to differentiate and thrive. While every CSP's journey will be different, those seeing the most success have focused their efforts around five overarching principles.



Change mindset from **OPERATOR to INNOVATOR** with leadership championing common platforms to tie culture shifts and operational changes together while

engaging external expertise. Business-oriented roles Shift balance of power Internal collaboration Push back against vendors Enable with common platform ····· : Mandate openness

Culture

Adapt Operations

Adopting a unified platform model supports diverse applications, fosters collaboration and empowers CSP to quickly launch new services.

Fixed wireless access Custom network slices

Open network APIs

Align KPIs

Rethink risk

From reactive to proactive

Choose right partners

External experts

Software-defined edges

Simplify through unification Streamline operations by embracing NetOps and rethinking roles to support a one-network approach.

Platform Open lines of based models Telco cloud factory **NetOps** communications Skills gaps OPEN MIND THE GAP AUTOMATION TELCO CLOUD

RAN Remove End-to-end Closed visibility silos loop CORE

Automation Streamline operations by breaking down data silos to achieve end-to-end network

visibility and control while fostering collaboration between strategy, infrastructure and operations teams. **RAN**

Edges

Empower

Commit to open

Openness empowers continuous innovation, enabling new services, use cases, and business models.

AUTOMATION

Onboarding Joint engineering factory & testing **BUILD SHARED** GOVERNANCE FRAMEWORK **Joint Roadmap**

Enterprise

Innovate and Monetize

Integration ...

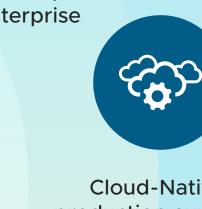
Agile scalability

Customer - first

approaches



8 Trusted end-point to enterprise



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4. Chemical & Engineering News, "Cutting Out Textile Pollution," Alex Scott, October 19, 2015

1. Changing Markets Foundation, "Fossil Fashion: The hidden reliance of fast fashion on fossil fuels." February 2021 2. House of Commons Environmental Audit Committee, "Fixing Fashion: clothing consumption and sustainability," February 5, 2019

Radically simplify

operations

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3. World Wildlife Fund, "The Impact of a Cotton T-Shirt," January 16, 2013

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